

LONDON

association



LONDON

association



THE

LONDON

OF

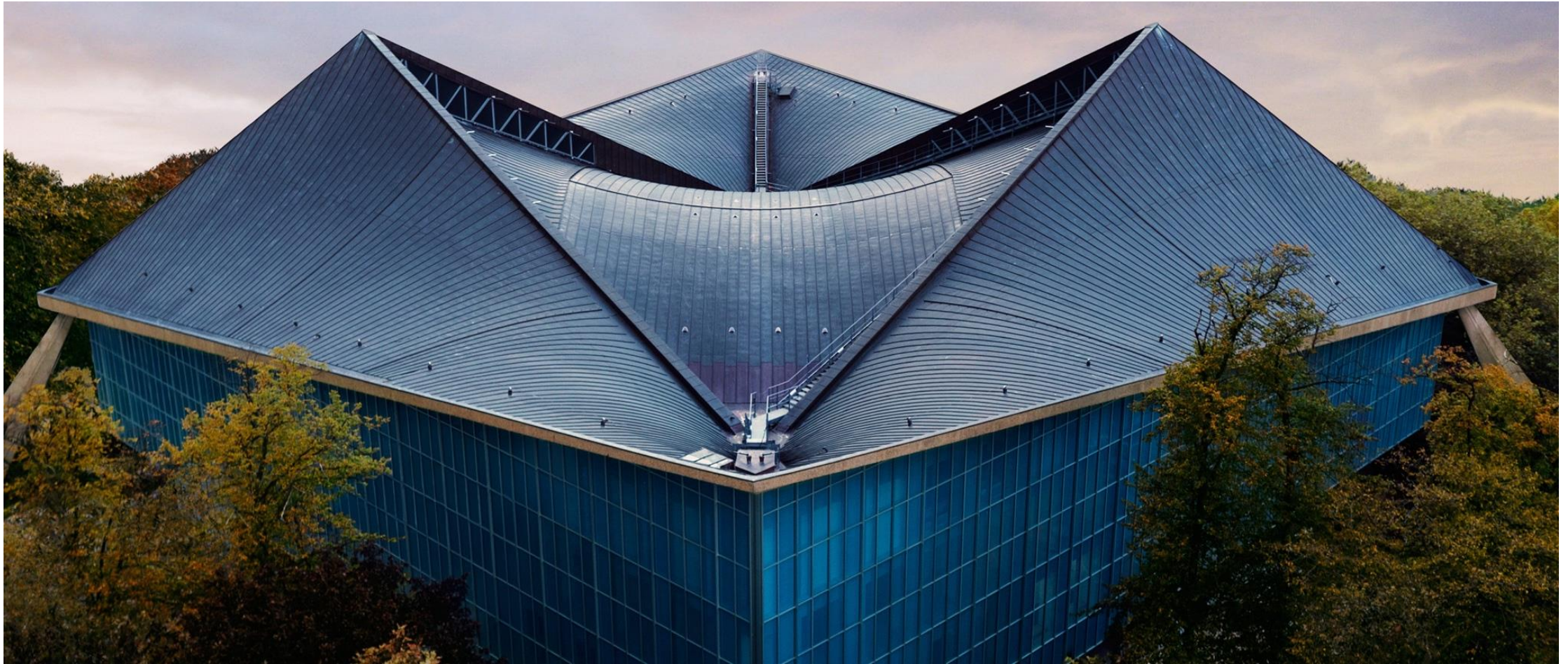
ALEXIS BRUNNER & ANNALENA KOBİ



AUSGANGSLAGE



AUSGANGSLAGE



Design Museum London
zeitgenössisches Design

Neue Ausstellung
„The DNA of London“

Kult Objekte/Designs London
London, England

ZIELGRUPPE



ERKENNTNISSE

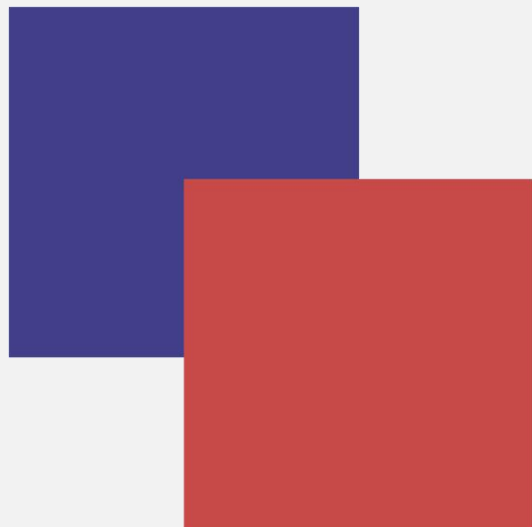


DESIGNPROZESS

**WELCHE FARBEN SIND
FÜR EUCH LONDON?**



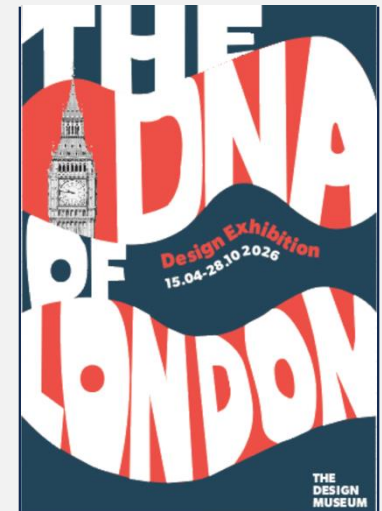
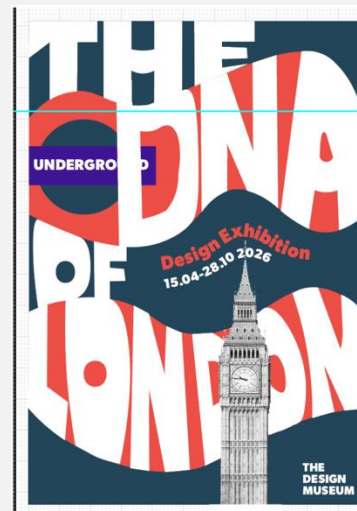
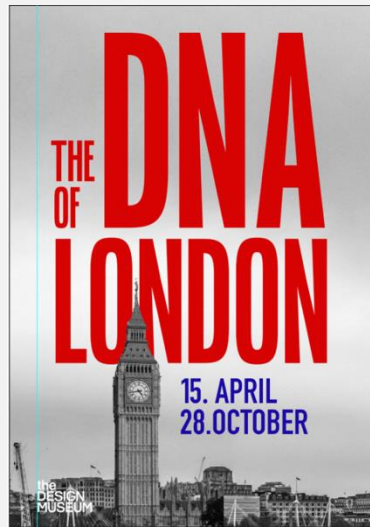
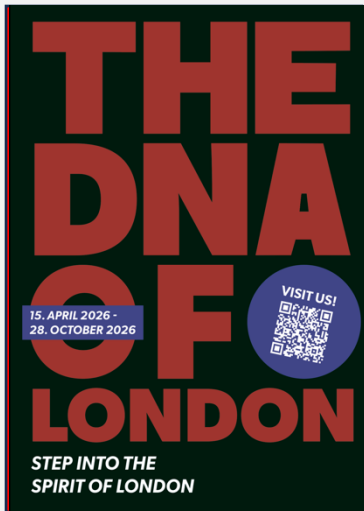
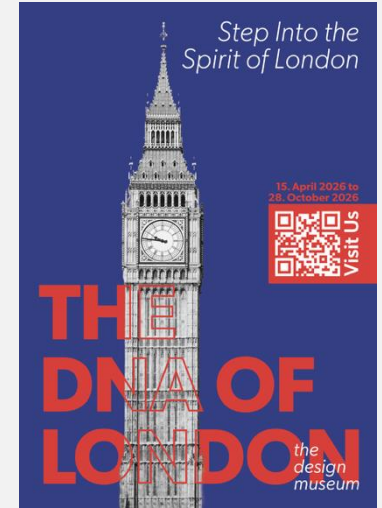
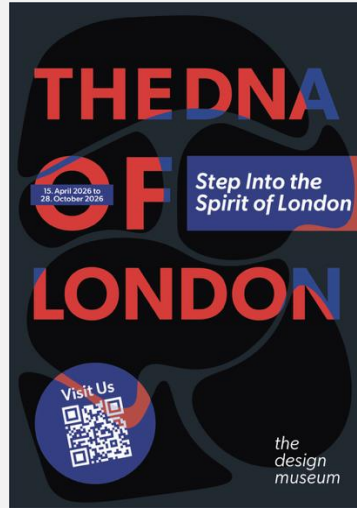
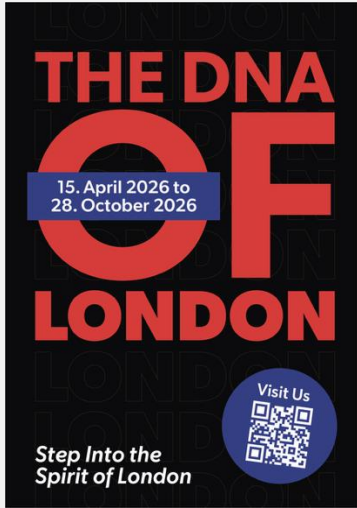
KONZEPT



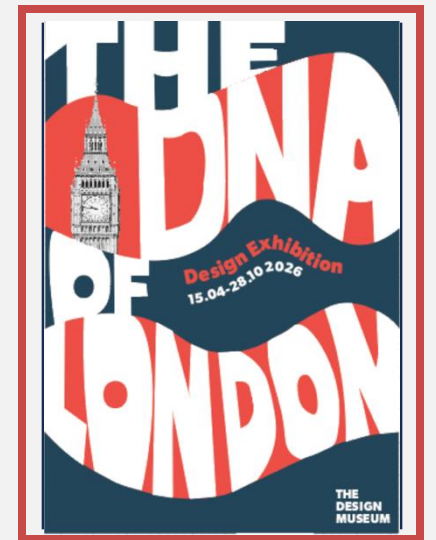
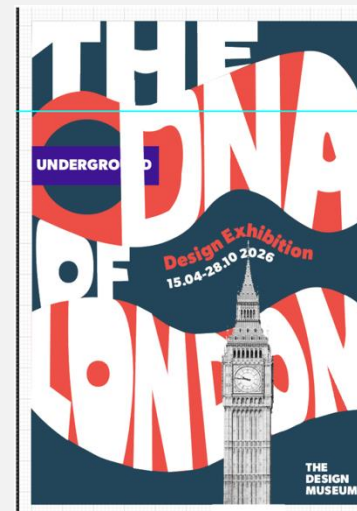
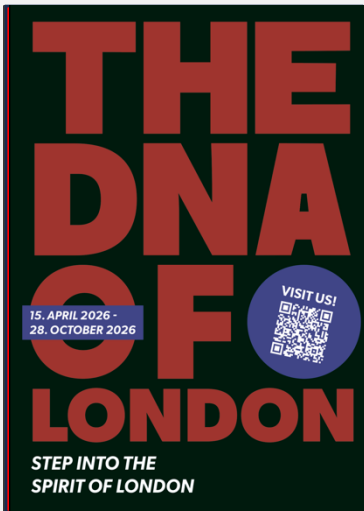
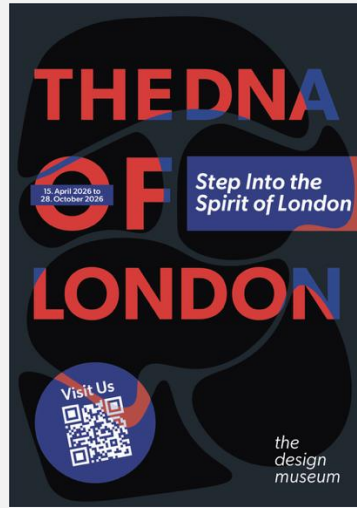
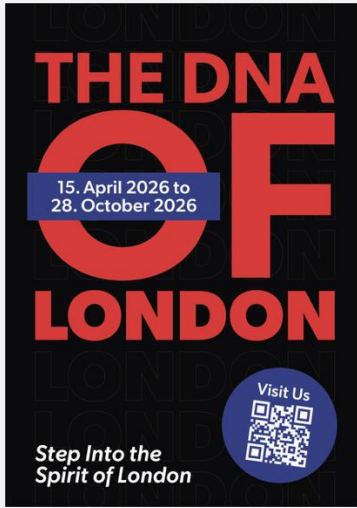
GIBSON BOLD
GIBSON BOLD
GIBSON REGULAR
GIBSON LIGHT



PLAKAT

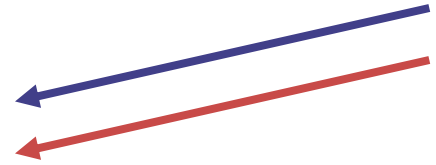


PLAKAT

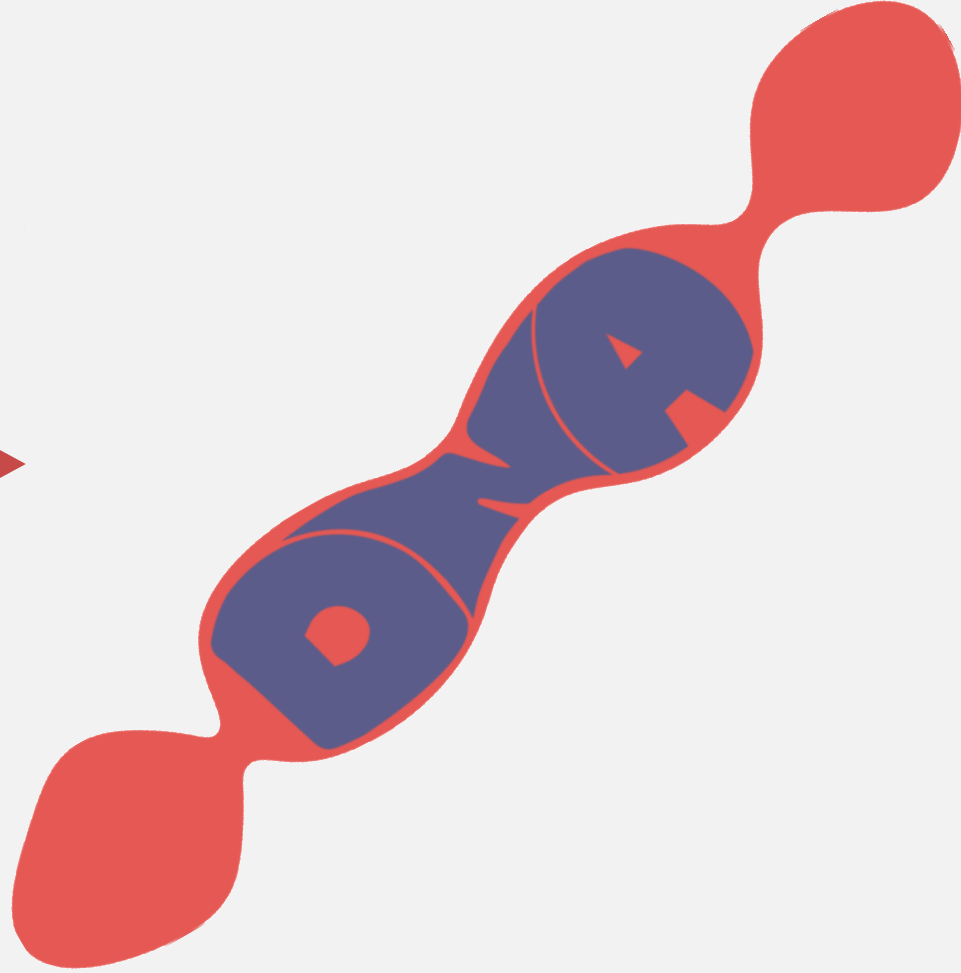


PLAKAT





KONZEPT





Step Into the Spirit of London

15. April 2026 to 28. October 2026

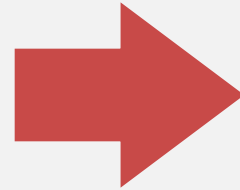


Visit Us



THE DNA OF LONDON

the design museum



THE DNA OF LONDON

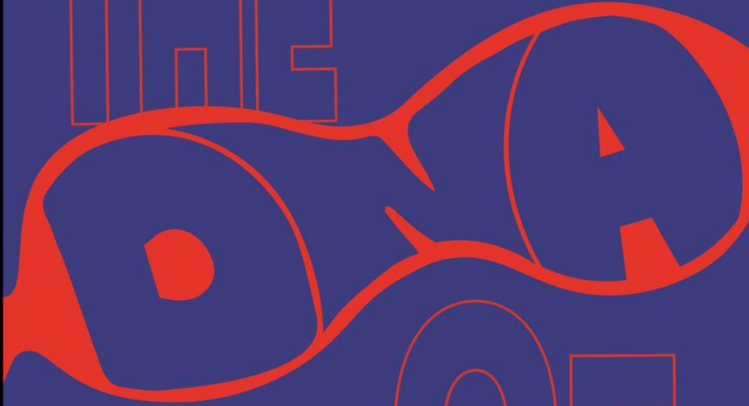


DESIGN EXHIBITION

15. APRIL TO 28. OCTOBER 2026



THE



O.A.
OF

LONDON



DESIGN EXHIBITION

15. APRIL TO
28. OCTOBER 2026

PLAKAT



FLYER

GET your
TICKETS
NOW! 

Step Into the
Spirit of London



**THE
DNA OF
LONDON**

the
design
museum

**GET
YOUR
TICKETS
NOW!**



London – a city everyone instantly recognizes. Red double-deckers, the Underground, the Guards at Buckingham Palace: these aren't just images, they're part of the city's DNA. The new exhibition at the Design Museum London lets you experience these iconic designs in a whole new way – interactive, surprising, and with space for your own creativity. Whether you're visiting with your class, as a student, or simply as someone passionate about design: step into London's culture and explore it!

**THE
OF
LONDON**



the
design
museum

 DESIGN EXHIBITION
APRIL 15 - 2025
10 AM - 5 PM

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TICKETS
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design
museum

 DESIGN EXHIBITION
APRIL 15 - 2025
10 AM - 5 PM

Opening ceremony:
April 15, 2025, 3 p.m.

Workshops:
Typography Underground Every Wednesday at 2 p.m.

Guided tours:
Every Saturday at 2 p.m.

Admissions:
Adults £20 | Students £10 | Children free admission

LONDON – a city everyone instantly recognizes. Red double-deckers, the Underground, the Guards at Buckingham Palace: these aren't just images, they're part of the city's **DNA**. The new exhibition at the Design Museum London lets you experience these iconic designs in a whole new way – interactive, surprising, and with space for your own **CREATIVITY**.

Whether you're visiting with your class, as a student, or simply as someone passionate about **DESIGN**: step into London's culture and explore it!



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**STEP INTO THE
SPIRIT OF LONDON**



OPENING CEREMONY:
April 15, 2025, 3 p.m.

WORKSHOP:
Typography Underground Every Wednesday at 2 p.m.

GUIDED TOURS:
Every Saturday at 2 p.m.

ADMISSION:
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**STEP INTO THE
SPIRIT OF LONDON**



FLYER



WEBSITE



[Live Mockup Website](#)

SOCIAL MEDIA

**THE DNA OF
LONDON**

*15. April 2026 -
28. October 2026*



**LONDON
BEGINS
HERE.**
ART EXHIBITION

#THEDNAOFLONDON

**APRIL 15
2026**

**OPENING
OPENING**

PROGRAM

**WORKSHOP:
LONDON UNDERGROUND
EVERY WEDNESDAY,
2:00PM**

**TOUR GUIDES:
EVERY SATURDAY
2:00 PM**

**GET YOUR
TICKETS
NOW!**

LINK IN CAPTION!



ERGEBNISSE

ERGEBNISSE



FAZIT



- Ziele erreicht
- Farbkombi
- Mix gefunden
- Feedback geholfen
- Zufrieden



- Farbprobleme
- Kreatives Tief
- Andere Vorstellung



FRAGEN